



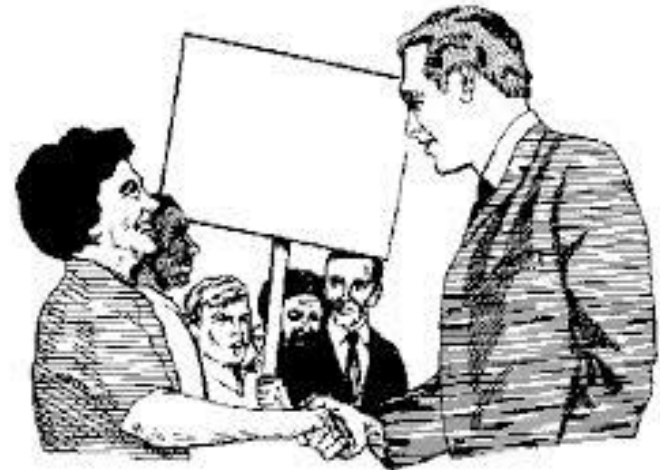
THE ROLE
OF
NARFE PAC
IN
LEGISLATIVE STRATEGY

NARFE MISSION

- **To support legislation beneficial to current and potential federal annuitants and to oppose legislation contrary to their interests**
- To promote the general welfare of current and potential federal annuitants by advising them with respect to their rights under retirement laws and regulations
- To cooperate with other organizations and associations in furtherance of these general objectives

What is NARFE PAC

- A fund that supports the legislative agenda of NARFE
- The fund is separate from membership dues which support NARFE staff and member services
- NARFE PAC funds provide support of key legislators through direct contributions to their campaigns



NARFE PAC CONTRIBUTIONS

- Legislators are reluctant to meet with lobby groups that have not contributed to their campaign
- NARFE PAC funds are much less than many other organizations so NARFE legislative initiatives must target contributions effectively



LEGISLATIVE ACCESS IS ESSENTIAL

- Keeps NARFE politically relevant
- Builds relationships with key lawmakers
- Established connections allows NARFE to be proactive in the legislative process
- Members of Congress often know NARFE due to NARFE PAC contributions



NARFE PAC STRATEGY

- Federation NARFE PAC Coordinators poll members and provide recommendations
- NARFE legislative staff make recommendations
- NARFE PAC Board makes decisions regarding PAC fund allocations and actions
- NARFE PAC Board is made up of 2 elected National Officers and the Legislative Director



NARFE PAC STRATEGY

Factors Considered by NARFE PAC Board:

- NARFE voting record
- Legislator's influence, party leadership, committees, behind the scenes influence
- Likely to win election
- Relationship with NARFE



NARFE PAC in the Chapter

Chapter NARFE PAC Actions

- Appoint a Chapter NARFE PAC Officer
- Raise PAC funds from members' donations
- Coordinate with Legislative Officer on contacts with legislators
- Provide feedback to Federation and Headquarters leadership

How do Chapters encourage donations?

- Ask for donations at Chapter meetings
- Announce opportunity to donate in Chapter newsletter
- Make the paper work available and simple
- Mail donations to Federation NARFE PAC Officer

NARFE PAC by the Numbers

2013-14 Cycle

- 32,743 NARFE members contributed
- \$920,000 total raised
- \$28.11 average contribution
- \$443,000 to candidates



Other organization contributions

2011-12 Cycle

- 31,636 NARFE members contributed
- \$991,434 total raised
- \$31.34 average contribution



\$50,000 - \$6.5 million

NARFE PAC by the Numbers

Where did 2013-14 PAC funds go?

- Raised \$920,000, gave \$443,000 to candidates and 4 party committees
- \$477,000 left over
 - -- \$100,000 carried over into new cycle
 - -- \$102,000 administrative costs
 - -- \$275,000 fundraising costs, including pins, hats and postage

NARFE PAC Closer to home

Kansas NARFE PAC Contributions

- \$16,165 2013-14 total contributions
- 536 Contributors
- \$30.16 Average donation
- \$28.11 National average donation
- \$28.00 Average of neighboring states of similar size

Goals for 2015-16 Cycle

- Raise \$1,000,000 (8% more than last cycle)
- Give \$525,000 to candidates
- Increase sustainers by 25% (monthly card donors of more than \$10/month)
- Conduct 30 in-state fund raisers
- Have NARFE PAC tables at every federation convention

HOW TO DONATE

- Donate at Chapter meetings
- Use contribution form in the NARFE magazine
- Donate at NARFE PAC table at Federation Convention
- Online
www.narfe.org/narfepac



Click Here to Donate to
NARFE-PAC



DONATION LEVELS AND INCENTIVES

- Member contribution \$25 - 49 -- basic lapel pin.
- Member contribution \$50 – 99 -- bronze lapel pin.
- Member contribution \$100 - \$249 -- silver lapel pin.
- Member contribution \$250 or more -- gold NARFE-PAC lapel pin and a NARFE duffle bag.
- Members who sign up to provide monthly credit card contributions of \$10 or more receive the NARFE-PAC Sustainer lapel pin and a NARFE duffle bag.

How to collect donations

- Use the NARFE PAC Collections forms or magazine coupon
- Election Commission Rule: collections must be individual contributions not a consolidation of several donations. Use money orders for cash.
- Refer donor to Collection forms or NARFE brochure for instructions on credit card donations through the web site.
- Send donations and forms to Federation NARFE PAC Officer who will record them and forward on.

Some basic rules

- Only NARFE members and families may be asked to donate
- Commercial transactions in fund raising such as garage sales, bake sales, raffles are complex and likely violate the rules. Therefore they are to be avoided.
- Contributions are all voluntary and are not tax deductible.

A couple more rules

- NARFE PAC contributions are not made in exchange for votes or promises of official legislative acts. Do not discuss their actions in this context or when you visit them for more general discussions.
- It is the responsibility of the NARFE PAC Board to make the contributions to legislators. If you have an interest you should make a formal recommendation to this Board through the NARFE legislative staff.

Six Reasons to Donate to NARFE PAC

1. NARFE PAC is the third leg of the advocacy stool.
2. Dues money and general funds cannot be directed to NARFE PAC
3. There is strength in numbers
4. NARFE PAC makes NARFE politically relevant
5. NARFE PAC helps build relationships
6. NARFE PAC helps our strongest supporters become congressional leaders

